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SAMMIE THE WINGED HORSE CELEBRATES FIRST BIRTHDAY, NATIONAL I LOVE HORSES DAY ON JULY 15

Sammons Center Invites Public to Share Favorite Horse Stories, Photographs

DALLAS/July 9, 2019 — Home to 14 performing arts groups, the Sammons Center for the Arts, 3630 Harry Hines at Oak Lawn, is also the site of one of the ornately decorated Pegasus statues created for the 2001 Dallas Soars! project. On Monday, July 15, 2019, the center marks the first anniversary of introducing Sammie the Winged Horse, a limited edition, 10” plush toy inspired by the ocean-themed statue. The Sammons Center invites the public to join the celebration on social media and plans to release “Sammie and Friends Learn to Dance,” the second in a series of coloring pages and stories featuring the silver-winged horse.

“Just as Pegasus has long symbolized the city of Dallas, Sammie represents the Sammons Center and the amazing dance, theater, and music generated here, art that enriches our entire community,” said Joanna St. Angelo, executive director of the Sammons Center for the Arts. “We are delighted that Sammie’s birthday falls on National I Love Horses Day and invite everyone to share stories and photographs of their favorite horse, real or fictional, on our Facebook page.”

Celebrity Café and Bakery Highland Park, 4260 Oak Lawn Avenue, will also celebrate Sammie’s birthday with a specially-designed baked treat. The store is open 8 a.m. to 3 p.m.

Sammie the Winged Horse, whose light blue body, mane and tail echo that of the statue decorated by a team from DDB Needham, is available for purchase at the Sammons Center weekdays, 9 a.m. to 6 p.m., for \$37 or online at www.sammonsartcenter.org for \$44, which includes shipping and handling. Each purchase includes the new coloring page and story and the original “Sammie’s Flying Adventure.” Sales of Sammie help support the nonprofit center’s mission to “Grow the Arts” in Dallas.

For more information, call the Sammons Center at (214) 520-7788 or visit www.sammonsartcenter.org.

About the Sammons Center for the Arts

The Sammons Center for the Arts was founded in 1981 to renovate the historic Turtle Creek Pump Station, built in 1909 at 3630 Harry Hines Boulevard, and operate it as a multipurpose arts center. After several years of renovation, the Sammons Center opened March 1, 1988. A 501(c)(3) organization, the Sammons Center is home to 14 performing arts groups representing dance, theater, orchestral music and choral music. It provides low-cost office, rehearsal, audition, meeting, workshop and performance space as well as administrative, operational and educational resources to its resident groups and more than 90 other nonprofit cultural organizations.