

Facebook Charitable Giving – Birthday Fundraising

1. Ensure your organization's Facebook page is categorized as a Nonprofit

In order for a Facebook fundraiser to pull up your organization as an option, your organization's Facebook page must be categorized as a nonprofit.

To check or change your Facebook page category, go to your organization's FB page, click "About" on the left side menu, and edit the "category" under the "General" heading. (Detailed instructions here: <https://www.facebook.com/help/222732947737668/?ref=u2u>)

If changing categories, there may a small waiting period to be confirmed.

2. Applying for Facebook's Charitable Giving Tools

Sign up to receive Fundraisers let people raise money for your nonprofit on Facebook. Your supporters can set up a dedicated page to share their story, tell others about your mission and rally around a fundraising goal. To enable fundraising for your Page:

- a. Sign up [here](#) (charitable organizations based in select countries are [eligible](#) to [apply](#))
 - i. Your page must be submitted and approved for verification
 - ii. Your page must follow [facebook community standards](#)
 - iii. You must provide a bank account to collect donations on Facebook*
- b. Check your Fundraiser Tab on your Facebook Page to see what fundraisers have been created by your supporters.

*Please note that you will need to collect detailed financial information from your finance team in order to set up your donations account during the application phase. Including: Your organization's official name, address, contact info, tax ID, and nonprofit category

1. Your Organization's official name, address, contact info, tax ID, and nonprofit category
2. Your CEO or executive director's name, date of birth, and business address.
3. A legible bank statement or official bank letter dated within the last 3 months.

Once your application has been submitted, Facebook will reach out directly to provide an update on the status of your application. It typically takes 2-3 weeks to review your application.

Be sure to review Facebook's [Frequently Asked Questions](#) to learn more about these requirements before applying. To start your application, click the downward arrow next to your nonprofit or charity organization page from the list of pages below.

Fee Structure and Payouts

Facebook charges no fees for donations made to nonprofits.

Learn more about Facebook's [terms](#), [fees](#) and [how to receive donations](#) (chart included below)

Donations are paid out to your nonprofit depending on where and how your organization is registered. Differences between payouts are highlighted below:

	Facebook Payments	Network for Good's Donor Advised Fund	PayPal Giving Fund
Fees	Waived	Waived	Waived
Payment processing	Every 2 weeks	60-75 days after a donation	15-90 days after a donation, depending on enrollment
Reports	Daily Transaction Report and Payout Report	Reports available when you register for Network for Good	Reports available when you enroll with PayPal Giving Fund
Eligible countries	Any country where you can create fundraisers for nonprofits on Facebook	United States	United Kingdom